

BECOMING A SOLUTION EXPERT

SOLUTION EXPERT SELF-EVALUATION

I have thoroughly reviewed all of our brochures

I have thoroughly reviewed all of our print/digital advertisements

I review all of our social media activity on a regular basis

I know the history of our company

I know how our products are created

I get feedback from customers on a regular basis

I review competitors on a regular basis

I know how we are better and different from the competition

MY ACTION PLAN